Double Your Impact!
Multiple opportunities for community engagement

**Redd Reveal! A grand opening celebration**

**When:** Saturday, March 2, 2019 from noon - 5 pm

**Where:** The Redd on Salmon Street
831 SE Salmon St., Portland

**Who:** 1,500 guests — a one-for-all, all-for-one celebration of regional food

**What:** The official grand opening celebration for the Redd on Salmon Street featuring kitchen demos, campus tours, kids activities, music, and the best of regional food and drink. This showcase event will introduce the community to Portland’s own dedicated food hub and gathering space and all it has to offer.

Be a part of a dynamic gathering of 1,500 innovators, creatives, environmental change-makers, farmers, philanthropists, and tribal and civic leaders who together, are changing our food system for the better!

**Ecotrust Gala—a Benefit Dinner**

**When:** Thursday, May 2, 2019 from 6 pm – 9 pm

**Where:** The Redd on Salmon Street
831 SE Salmon St., Portland

**Who:** 350 leaders and innovators

**What:** The Ecotrust Gala is an annual celebration of the good work we are doing together to create the change we seek: a more just, equitable, and resilient region that restores nature and invests in people.

We will bring 350 community leaders and influencers together for an evening of conversation, connections, inspiration — and an absolutely delicious and unique dinner experience.

**Why Sponsor?**

Ecotrust and the Redd bring together a dynamic, engaged crowd of friends, fans, and followers. Your sponsorship puts you at the center of the action with more than 1,800 top innovators, creatives, environmental change makers, farmers, philanthropists, and tribal and civic leaders. Together, we’ll enjoy events exploring big ideas, savoring amazing eats, and enjoying memorable entertainment. A unique backdrop that juxtaposes Portland’s industrial roots with an innovative new energy, the Redd is the perfect venue for all to feel welcomed, connected, and inspired.

Our event sponsors will receive generous alignment and exposure through multiple print, online, and social media channels, before, during, and after the event.
## Our Audience

### Professional Level
- **c-suite**: 33%

### Public Wealth Assets
- **$1M+**: 11%
- **$500K–999K**: 15%
- **$100K–499K**: 7%

### Gender
- **Female**: 55%
- **Male**: 45%

### Organization Type
- **For-profit**: 77%
- **Non-profit**: 20%
- **Government**: 3%

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*Your platform*
Sponsorship Levels

Presenting Host Redd Reveal! 1 available / $20,000  SOLD

Presenting Host Ecotrust Gala  1 available / $20,000

- Listing as Presenting Host Sponsor for the Ecotrust Gala
- Exclusive stage opportunities at the Ecotrust Gala
- Special VIP table of ten at the Ecotrust Gala
- 10 tickets to Redd Reveal!
- Singular logo placement on all promotional materials, e-newsletters, invitations, event slideshows, and event webpages
- Full-page ad in our Ecotrust Gala Program
- Social media acknowledgements
- Acknowledgement in Ecotrust’s 2019 donor exhibit in our Pearl District flagship building, the Jean Vollum Natural Capital Center (1M visitors per year)
- Premier logo inclusion in Portland Monthly full-page ad

Platinum  4 available / $10,000

- Opportunity for exclusive branded event activation at Redd Reveal!
- Premier table of ten at the Ecotrust Gala
- 15 tickets to Redd Reveal!
- Thank you from stage at both the Ecotrust Gala and Redd Reveal!
- Quarter-page ad in our Ecotrust Gala printed program
- On-site tabling at Redd Reveal!
- Premier logo placement on all promotional materials, e-newsletters, invitations, event slideshows, and event webpages
- Social media acknowledgements
- Acknowledgement in Ecotrust’s 2019 donor exhibit in our Pearl District flagship building, the Jean Vollum Natural Capital Center (1M visitors per year)
- Logo inclusion in Portland Monthly full page ad

Gold  $5,000

- Table of ten at the Ecotrust Gala
- 10 tickets to Redd Reveal!
- Thank you from stage at Redd Reveal!
- On-site Tabling at Redd Reveal!
- Logo inclusion on promotional materials, e-newsletters, event slideshows, and event webpages
- Social media acknowledgements
- Acknowledgement in Ecotrust’s 2019 donor exhibit in our Pearl District flagship building, the Jean Vollum Natural Capital Center (1M visitors per year)
- Logo inclusion in Portland Monthly full page ad
Sponsorship Levels (cont.)

Silver  $3,500

- 4 tickets to the Ecotrust Gala
- 5 tickets to Redd Reveal!
- Thank you from the stage at both the Ecotrust Gala and Redd Reveal!
- Logo inclusion on promotional materials, e-newsletters, event slideshows, and event webpage
- Social media acknowledgements

Bronze  $1000

- Your generous contribution will be announced from the stage during the Ecotrust Gala and used as a match incentive during the fundraising appeal (100% tax-deductible)

Gala Table Host  $2,500

- Table of ten at the Ecotrust Gala
- Recognition in Ecotrust Gala printed program

Gala Individual Tickets  $275
Ecotrust

Ecotrust is powered by the vision of a world where people and nature thrive together. Since 1991, we have partnered with local communities from California to Alaska to build new ways of living and doing business. From forestry to finance, food access to green building, we work to advance social equity, economic opportunity, and environmental well-being. Together, we are making this place we live a home that we love. Join us.

The Redd on Salmon Street

The Redd on Salmon Street is a new Ecotrust development located in the heart of Portland’s historic industrial Central Eastside district, designed to support the growth of a more equitable, restorative, and delicious food system through a working hub and world-class events center.

Questions?

Want to learn more? Ready to sponsor? None of these levels strike your fancy, but you want to get involved? We’d be happy to get creative in meeting your needs and including you in our event.

Jeanne Kubal
Vice President, Events and Engagement

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