



Roots at the Redd

2016 sponsorship kit



Join us for Roots at the Redd

This September, Ecotrust is putting down new roots at the Redd and celebrating 25 years of good work we've done together to make our region thrive.

A birthday bash to remember, we'll share a hearty taste of home with delicious regional cuisine and take time to toast some of our heroes — people working every day to make this place better for future generations.

when

Tuesday, September 20, 6-9 pm

where

**The Redd on Salmon Street
831 SE Salmon Street
Portland, Oregon 97214**

Why sponsor?

We'll be inviting 1,000 of our friends, neighbors, colleagues, and partners to put on their party duds and join us for this special 25th birthday celebration. The Redd is a unique backdrop that tells the story of Portland's industrial roots and the perfect venue for a late summer evening. The Redd campus will be transformed into two blocks of live music, delicious regional food, art, and interactive exhibits to get to know the people and partners behind the Redd project and our work in the region. We can't do it without you!

Our sponsors will receive tickets to the event as well as generous alignment and exposure through multiple print, online, and social media channels as we spread the word.

25

years of Ecotrust!

1,000

attendees

10,000+

email subscribers

5,500+

Facebook friends

9,500+

Twitter followers

1,800+

Instagram followers

Sponsorship Levels

SOLD | Center stage (1 available, \$20,000)

This sponsorship puts you front and center. Perks include your logo on stage, the opportunity to address the crowd, as well as 20 tickets to share with your friends and colleagues. Additional benefits include generous coverage via multiple media channels, including in the September issue of Portland Monthly magazine, and any additional digital and print advertising placements or collateral.

Bar Host (3 available, \$10,000)

Food and beverage at Roots at the Redd will be an immersive experience. Throughout the space we will provide attendees multiple opportunities to imbibe select tastes from the best brewers, wineries, and cideries in the region. Each Bar Host sponsor will have a singular placement in one of three unique beverage experiences:

SOLD | The Press Bar will encircle the historic green press at the center of our Redd East building.

The Garden Bar will provide attendees with an opportunity to slake their thirst while viewing stage performances during musical acts.

SOLD | Powerhouse Bar will be a casual spot for attendees to refresh their beverage, relax and chat away from the crowd as the evening winds on, while still in full view of the stage and at the heart of the celebration.

Each Bar Host sponsor will receive 15 tickets, logo presence at your hosted location, thank you from stage, generous mentions across our social media channels, as well as logo recognition on all online and print event collateral.

VIP \$5,000

You know a good event when you see one! That's what makes you a VIP. This sponsorship level includes 10 tickets to share with friends and colleagues, logo presence in both print and online materials, generous coverage across our social media channels as well as a thank you from stage.

Music maker \$2,500

We love our music makers. We are glad to offer 7 tickets, your logo in print and online materials, as well as generous mentions across our social media channels.

Partygoer \$1,000

The Partygoer sponsorship is a perfect option for showing some of your favorite people a good time. With this sponsorship comes 5 tickets, your name in print and online materials as well as generous mentions across our social media channels.

Friend \$500

We're so glad you're here. Our Friend sponsors receive two tickets, recognition on our social channels, as well as a name listing in online and print materials.

Individual tickets

\$125 / \$100 Early Bird (until Aug. 26)

It's the hottest ticket in town. One price includes an immersive food and drink experience featuring the best bites from farmer-chef collaborations, beverages

Sponsorship Details

Levels	Benefits						
	Stage Time	Logo in custom on-site location	Name mention from stage	Logo on print / online materials *	Name on print / online materials *	Social media mentions	Tickets
Center Stage \$20,000 (1 available)	•	•	•	•	•	•	20
Bar Host \$10,000 (3 available)		•	•	•	•	•	15
VIP \$5,000			•	•	•	•	10
Music maker \$2,500				•	•	•	7
Partygoer \$1,000				•	•	•	5
Friend \$500					•	•	2

Questions?

Please contact Pip Denhart or Megan Foucht at 503.227.6225 or sponsorships@ecotrust.org



Pip Denhart
Event Manager



Megan Foucht
Communications &
Marketing Manager



Ecotrust

For 25 years, Ecotrust has pioneered the way for economies, communities and nature to thrive together, not apart. We envision a future in which every activity—from forestry to farming to building cities or making widgets—builds social, ecological, and financial value. And we believe this new economy starts here—in our backyards, communities, cities, and regions.

The Redd on Salmon Street

Designed by Ecotrust, the Redd on Salmon Street is a working hub for regional food. The Redd is founded on the belief that creative food producers can work in concert with farmers, ranchers, and fishers to increase demand for regional food whose production not only does not deplete, but regenerates the soil, water, and air, while at the same time creating delicious, healthy food that is affordable and accessible to everyone. Exciting as it is imperative, increased collaboration between urban and rural producers is the way forward for a viable and resilient food system, and essential for the restoration of our soil, water, and farmlands.