

Welcome to the BIPOC Farm to Market Program Information Session



Photo Credit, Noah Thomas

Introduction

The BIPOC Farm to Market program offers new and beginning farmers in the Portland Area support in growing a farm business and successfully accessing opportunities to sell farm products at markets. Participants learn alongside each other and receive support from a community of peers. The goals of the program are to come together to learn, engage with community partners, cultivate networks, and connect BIPOC producers to new markets for their products. The program is for Black, African, Indigenous, and other farmers of color.

Program Overview

In a cohort of peers, participants will engage in quarterly workshops with hands-on learning sessions and receive 1-on-1 technical assistance from community partners.

Engagement Philosophy

Our values-lead approach to engagement means that **how** programming is delivered is just as important as **what**. We strive to cultivate a learning environment that's inclusive, adaptive and expansive.

Talks and hands-on instruction will be provided by 'lead learners', with the space for all cohort participants to share and step into a lead learner role when we gather.

Participants will engage with course stewards and community partners in 1-on-1 sessions for check-ins, support and technical assistance. These will also serve to inform overall instruction; meeting the unique learning styles and emergent needs of the participants.

Participant Commitments

The programmatic commitments will start in the Fall of 2022 and end in the winter of 2023/4 and includes:

- Attending quarterly cohort meetings and field days
- Completing written homework assignments and evaluations
- Engaging with program stewards, community partners and cohort participants
- Attending 1-on-1 meetings with program stewards/ community partners
- Developing a final project based on your direct marketing and sales goals

Program Benefits

- Stipend of \$1,000
 - The opportunity to be featured in a promotional campaign
 - Copy of the OSU *Whole Farm Management, From Start-Up to Sustainability* book
 - Access to the OSU *Whole Farm Management, From Start-Up to Sustainability* online course
 - Registration to the OSU Small Farms Conference
 - Registration to the Back to the Root Conference
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