



ECOTRUST

# Services & Support for Tribal Forestry

## Working with tribes throughout the region to help market tribal wood products and support data-driven decision-making.

Tribes across the Pacific Northwest are leaders in climate smart forestry, offering significant carbon and ecosystem benefits. Ecotrust's Climate Smart Commodities project aims to increase the procurement of tribal climate smart timber by the architecture, engineering, and construction sector. Ecotrust is working to increase tribal capacity and readiness to engage in marketing of tribal timber as a climate smart commodity by collaborating with tribes to share their unique stories, provide technical assistance, and conduct forest impact assessments to quantify and market the benefits of tribal forest management.

### What we're offering

Technical assistance to support tribes in better aligning their management practice with market opportunities including

Forest impact assessments that characterize embodied carbon and other quantifiable impacts associated with tribal forest management.

Acquisition, review, formatting, clarification and troubleshooting of existing tribal forest inventory and harvest data.

Acquisition, review, formatting, and clarification and troubleshooting of existing remote sensing and other relevant geospatial data products covering tribal forests.

Development of additional forest maps and data layers as needed, which may involve fitting or applying models to impute/estimate forest conditions using remote sensing and tribal forest data.

Generation of maps and tables including annual estimates of forest carbon stocks, stock change, timber output, and other forest attributes of interest to the tribe and/or climate-smart timber purchasers.

### PROJECT TEAM

**Kara Briggs**  
*VP of Tribal Lands  
and Waters*

**Sara Loreno**  
*Senior Data Scientist*

**Stephanie Gutierrez**  
*Forests & Community  
Program Director*

**Alexi Lovechio**  
*Project Manager*

**Megan Foucht**  
*Senior Communications  
Manager*



## Market connections to showcase tribal forest products including

Facilitating introductions and at local, regional, and national events, particularly within the green building and construction sectors.

Attracting leaders from the design-build community and forest product manufacturers to procure tribal forest products.

## Storytelling and communications to showcase tribal forestry efforts and achievements including

Developing compelling marketing and storytelling materials such as videos, photography, blog posts, and social media content.

Assist tribes in developing and sharing public facing forest impact reports.

Develop marketing campaigns aimed at elevating the vision, efforts, and impacts of tribal forestry.

---

## Marketing Incentives

As part of this grant we are pleased to be able to offer partner tribes a variety of financial incentives for contributing tribal staff and community time to technical assistance, marketing, and storytelling projects. In addition, qualifying tribes may receive a premium incentive for sales of climate-smart forest products.

*Please note that in order to receive any Incentive payments, tribes are required to have registration with the Farm Service Agency.*

### Storytelling incentives

Option for a \$5,000 incentive payment (growing with inflation) as a 50% cost-share of time commitment for tribal staff and community members to participate in the hosting of communications contractors to collect film and video.

### Technical assistance incentives

Option for a \$15,000 incentive payment (growing with inflation) as a 50% cost-share of time commitment for tribal staff and community members to participate in the co-production of forest impact assessments and embodied carbon calculations.

### Technical assistance incentives

Option for up to an 8% premium for tribal timber transactions featuring a climate-smart marketing claim over five years.

Incentive Structure: A base premium of 5% is offered, with an additional 1.5% available as a 1:1 match for premiums paid by purchasers like green builders.

This matching incentive aims to encourage direct premium payments to tribal timber producers, ensuring that financial benefits reach the landowners responsible for sustainable forestry practices.

---

*Funding for this project comes from the USDA Partnerships for Climate Smart Commodities Grant*

*This material is based upon work supported by the U.S. Department of Agriculture, under agreement number NR233A750004G042.*

## Ecotrust

At Ecotrust, we work in partnership toward the vision of a more just, prosperous, and climate-smart future. With more than 30 projects from California to Alaska, our approach focuses on impact at the intersections of equity, the economy, and the environment in pursuit of radical, practical change. We welcome you to join us. [ecotrust.org](https://ecotrust.org) | [@ecotrust](https://twitter.com/ecotrust)