

FROM HEADWATERS TO HORIZON

Sponsorship Ecotrust's 35th Anniversary film series



Ecotrust

From Headwaters to Horizon

Sponsor our 35th Anniversary film series

When

August - October, 2026

Where

The Redd on Salmon Street, Portland, Oregon

Why this matters

Join Ecotrust to celebrate 35 years of radical, practical change!

Since 1991, Ecotrust has worked from headwaters to horizon—starting at the roots of systems where equity, economy, and environment converge, and stewarding change outward through partnership, bold ideas, and practical action.

In 2026, our three-part 35th Anniversary Film Series will bring together partners, community leaders, and changemakers for evenings of storytelling, reflection, and connection. Each screening will spotlight stories of place, resilience, and possibility across our region.

With a strong history of producing vibrant, at-capacity gatherings, we anticipate welcoming more than 1,000 attendees across the Film Series, with further amplification across our digital platforms throughout the anniversary year.

As a sponsor, you will have a front row seat to the celebration, and make these milestone moments possible while supporting Ecotrust's mission to strengthen communities, local economies, and ecosystems from Alaska to California.

About Ecotrust

Ecotrust partners with communities from Alaska to California to build resilient food systems, working lands, fisheries, and Indigenous leadership. Through gatherings, storytelling, and tools, we connect people to place and to each other.

At Ecotrust, we work in partnership toward a more just, prosperous, and climate-smart future. With more than 30 projects across the region, our approach focuses on impact at the intersections of equity, economy, and environment in pursuit of radical, practical change.



Event Snapshot

Expected attendees

1,000+ across three screenings

Audience

Our audience is broad, reaching leaders in nonprofits, forestry, fisheries, food systems, community development, philanthropy and more.

Regions represented

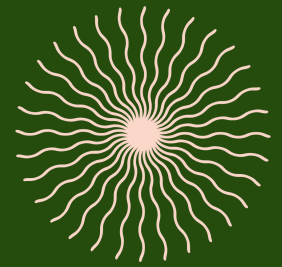
While these events will be held at the Redd on Salmon Street in Portland, our reach spans the region, from southeast Alaska to northern California and beyond.

Format

In person event paired with branded online presence

Sponsorship Levels

LEVEL	INVESTMENT	OVERVIEW
Lead / Title	\$20,000	Highest visibility within Film Series
Supporting	\$10,000	Prominent Film Series visibility
Partner	\$5,000	Mid-level recognition
Community	\$2,500	Entry-level corporate support
Entry / Nonprofit	\$1,000	Accessible support option



10k

email subscribers

37k+

followers across Ecotrust-managed channels

77k+

annual visitors to ecotrust.org

1,000+

event attendees (est.)

\$40,000

Anniversary Series Sponsor

Looking for expanded, year-long visibility?

Anniversary Series Sponsors receive integrated, lead-level recognition across both the Film Series and the 35th Anniversary Gala—positioning your organization at the center of Ecotrust’s milestone celebration.

Series Sponsors receive:

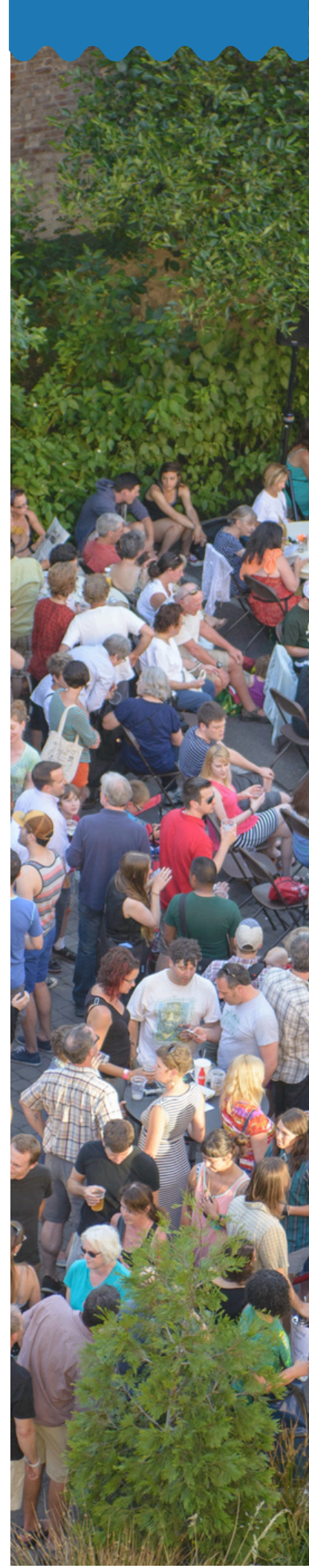
- Lead-level visibility at all 3 Film events plus the 35th Anniversary Gala
- Prominent logo placement across anniversary materials
- Website and digital recognition throughout the year-long campaign
- Social media and newsletter feature
- Gala table included
- Speaking or program recognition opportunity (as appropriate)
- Anniversary storytelling / partner highlight opportunity

This option provides expanded visibility across the full anniversary campaign.

Sponsorship Benefits

Benefits scale by level, with Anniversary Series Sponsors receiving integrated recognition across all 4 events and the year-long campaign.

See full table on the next page.



Benefit	Entry / Nonprofit \$1,000	Community \$2,500	Partner \$5,000	Supporting \$10,000	Lead \$20,000	Anniversary Series \$40,000
Gala table included						✓
Newsletter feature					✓	✓ (dedicated spotlight)
Speaking / program recognition					✓	✓
Anniversary storytelling feature					✓	✓ (full feature)
Verbal recognition at screenings				✓	✓	✓
Social media mentions				✓	✓	✓ (multi-phase campaign)
Film screening tickets			✓	✓	✓	✓ (priority access)
Dedicated Film Series web recognition			✓	✓	✓	✓
Logo on Film Series signage / materials		✓	✓	✓	✓	✓
Logo on Anniversary landing page	✓	✓	✓	✓	✓	✓



Regional Visibility Opportunities

In addition to event and digital recognition, select sponsors may have opportunities to be recognized or featured at other Ecotrust gatherings across our bioregional network, such as partner events or convenings in Seattle or the Bay Area.

These opportunities allow sponsors to connect with a broader network of leaders working across food systems, working lands, fisheries, Indigenous leadership, and community development.

Let's Partner

We know that event sponsorships can be a unique opportunity to collaborate toward unforgettable experiences. Don't see the activation you're looking for here? We'd love to explore the right level of support and engagement for you!



Patrick Tran

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Christopher Rachal

Community & Funding
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