

35TH ANNIVERSARY GALA

Sponsorship opportunities for Ecotrust's 35th Anniversary

35
YEARS

Ecotrust

Ecotrust's 35th Anniversary Gala

When

February 2027

Where

The Redd on Salmon Street, Portland, Oregon

Why this matters

Join Ecotrust to celebrate 35 years of radical, practical change!

Since 1991, Ecotrust has worked from headwaters to horizon—starting at the roots of systems where equity, economy, and environment converge, and stewarding change outward through partnership, bold ideas, and practical action.

In February 2027, our 35th Anniversary Gala will gather partners, funders, and community leaders for an evening of celebration, reflection, and recognition. Together, we will honor three and a half decades of regional impact and look ahead to the next chapter of our work.

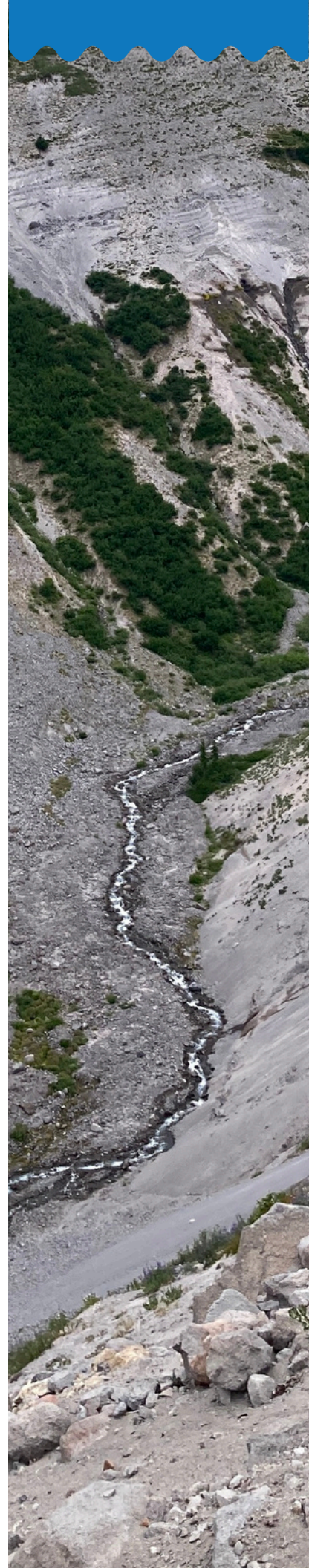
With a strong history of sold-out milestone events, Ecotrust's Gala will convene influential leaders from across the region and provide high-visibility opportunities for mission-aligned sponsors.

As a sponsor, you will have a front row seat to the celebration, and make these milestone moments possible while supporting Ecotrust's mission to strengthen communities, local economies, and ecosystems from Alaska to California.

About Ecotrust

Ecotrust partners with communities from Alaska to California to build resilient food systems, working lands, fisheries, and Indigenous leadership. Through gatherings, storytelling, and tools, we connect people to place and to each other.

At Ecotrust, we work in partnership toward a more just, prosperous, and climate-smart future. With more than 30 projects across the region, our approach focuses on impact at the intersections of equity, economy, and environment in pursuit of radical, practical change.



Gala Snapshot

Expected attendees

325

Audience

Our audience is broad, reaching leaders in nonprofits, forestry, fisheries, food systems, community development, philanthropy and more.

Regions represented

While this event will be held at the Redd on Salmon Street in Portland, our reach spans the region, from southeast Alaska to northern California and beyond.

Format

In person events paired with branded online presence

Sponsorship Levels

LEVEL	INVESTMENT	OVERVIEW
Lead / Title	\$20,000	High visibility at Gala
Supporting	\$10,000	Prominent event recognition
Partner	\$5,000	Mid-level recognition
Community	\$2,500	Entry-level corporate support
Entry / Nonprofit	\$1,000	Accessible support option



10k

email subscribers

37k+

followers across Ecotrust-managed channels

77k+

annual visitors to ecotrust.org

325

event attendees (est.)

\$40,000 Anniversary Series Sponsors

Seeking visibility across the full anniversary year?

Anniversary Series Sponsors receive integrated, lead-level recognition across both the Gala and the 35th Anniversary Film Series—maximizing visibility across all milestone events.

Series Sponsors receive:

- Lead-level visibility at all 3 Film events plus the 35th Anniversary Gala
- Prominent logo placement across anniversary materials
- Website and digital recognition throughout the year-long campaign
- Social media and newsletter feature
- Gala table with premium placement
- Speaking or program recognition opportunity (as appropriate)
- Anniversary storytelling / partner highlight opportunity

This option provides expanded visibility across Ecotrust's 35th Anniversary celebration.

Sponsorship Benefits

Benefits scale by level, with Anniversary Series Sponsors receiving integrated recognition across both signature events.

See full table on the next page.



Benefit	Entry / Nonprofit \$1,000	Community \$2,500	Partner \$5,000	Supporting \$10,000	Lead \$20,000	Anniversary Series \$40,000
Film Series recognition included						✓
Speaking / program recognition					✓	✓
Anniversary storytelling feature					✓	✓ (full feature)
Newsletter feature					✓	✓ (dedicated spotlight)
Verbal recognition at Gala				✓	✓	✓
Social media mentions				✓	✓	✓ (multi-phase campaign)
Logo recognition on paddle raise materials				✓	✓	✓
Dedicated Gala web recognition			✓	✓	✓	✓
Logo on Gala signage / materials		✓	✓	✓	✓	✓
Logo on Anniversary landing page	✓	✓	✓	✓	✓	✓
Gala tickets	2 tickets	4 tickets	6 tickets	8 tickets	1 table (10 seats)	1 table (10 seats) (premium placement)



Regional Visibility Opportunities

In addition to event and digital recognition, select sponsors may have opportunities to be recognized or featured at other Ecotrust gatherings across our bioregional network, such as partner events or convenings in Seattle or the Bay Area.

These opportunities allow sponsors to connect with a broader network of leaders working across food systems, working lands, fisheries, Indigenous leadership, and community development.

Let's Partner

We know that event sponsorships can be a unique opportunity to collaborate toward unforgettable experiences. Don't see the activation you're looking for here? We'd love to explore the right level of support and engagement for you!



Patrick Tran

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